



Nanaimo Paddlers Strategic Plan

Approved November 1, 2021

CORE VALUES

Nanaimo Paddlers upholds the core values of fellowship, inclusion, tolerance and respect for person and place. These values inform all Club activities and events.

MISSION

The mission of Nanaimo Paddlers is to promote safe participation in, and enjoyment of, sea kayaking activities. The Club offers a diverse program of paddling and learning activities, with a focus on safety, skill development, camaraderie, organizational sustainability and environmental awareness.

GOALS

To accomplish its mission, Nanaimo Paddlers sets forth the following goals:

1. Promote Safe Paddling Practices

- a. The Club adheres to standard sea kayaking safety practices.
- b. The Club requires paddlers to possess the equipment, skills and proficiencies appropriate for the trip and forecasted conditions at hand.
- c. The Club encourages paddlers to play an active role in ensuring the personal safety of themselves and others while on the water.
- d. The Club develops and employs protocols for safety and incident management, both on and off the water.
- e. The Club facilitates opportunities for members to access safety training and skill development.

2. Facilitate Skill Development

- a. The Club offers a range of activities that appeal to sea kayakers from beginner to advanced levels and with a variety of paddling interests.
- b. The Club requires members to assess their own skills on a regular basis, in order to enhance safety and inform personal skill development.
- c. The Club organizes and administers skill development programming for members and delivers this programming using both volunteer and paid resources from inside and outside the Club.
- d. The Club provides specific development programs tailored to new paddlers.
- e. The Club fosters mentorships among new and established members, with a special focus on mentoring members who wish to host club paddles.

3. Foster Camaraderie and Organizational Sustainability

- a. The Club provides a safe, welcoming, friendly environment for sea kayakers aged 19 and over with a variety of skill levels.
- b. The Club provides new members with orientation information, including the opportunity to attend in-person orientation sessions when feasible.
- c. The Club organizes social events that allow members to unite in a spirit of friendship and a shared passion for paddling.
- d. The Club encourages members to volunteer their time and skills in ways that strengthen the organization, further Club activities and enhance the Club's ability to achieve its goals.
- e. The Club engages with peer and partner organizations to build and enhance beneficial partnerships within the Vancouver Island paddling community.

4. Respect and Preserve the Environment

- a. The Club endorses respect for the environment in all Club activities, both on and off the water.
- b. The Club encourages members to interact with the natural and marine environments in a responsible manner, and to preserve the integrity of these environments during all Club activities.